



# ESSEX COUNTY FAMILY JUSTICE CENTER

Safety, Support, Dignity, and Hope

## PAID Marketing Internship Fall 2025

### Organization: Essex County Family Justice Center

#### Position Summary:

The Essex County Family Justice Center is seeking a passionate and driven Marketing Intern to join our team for 10-15 hours per week for the fall semester 2025 beginning September 1 and ending December 20, 2025. This intern will play a crucial role in raising awareness about our services, promoting our mission, and supporting our outreach efforts to the community.

#### Responsibilities:

- **Social Media and Community Engagement:** Develop and manage social media content across various platforms to increase awareness of the Center's services and engage with the community. Analyze social media performance and implement strategies to enhance reach and impact.
- **Outreach Material Development:** Create compelling and informative marketing materials, including newsletters and digital content, to promote the Center's programs and events.
- **Campaign Support:** Assist in the planning and execution of outreach campaigns and events, including coordinating logistics and preparing promotional materials.
- **Content Creation:** Develop engaging content for the Center's website, completing website edits and other communication channels, including blog posts, newsletters, and success stories.
- **Community Partnership Support:** Assist in maintaining relationships with community partners and stakeholders, contributing to collaborative outreach efforts.
- **Reporting:** Prepare reports on marketing activities and campaign performance, tracking key metrics and providing insights for improvement.

#### Qualifications:

- Current junior, senior or recent graduate in a college or university program, preferably in marketing, communications, public relations, social work, or a related field.
- Strong understanding of social media platforms and best practices.
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite (Word, PowerPoint, Excel).
- Experience with graphic design tools (e.g., Canva, Adobe Creative Suite) is a plus.
- Strong organizational skills and attention to detail.
- A passion for serving the community and a strong interest in issues related to domestic violence and family safety.

#### Benefits:

- Gain valuable hands-on experience in marketing and community outreach within a non-profit setting.
- Contribute to a meaningful mission and make a positive impact on the lives of individuals and families in Essex County.
- Develop professional skills in marketing, communications, and community engagement.
- Opportunity to network with professionals in the social service sector.
- Potential for academic credit (if applicable).

#### To Apply:

Please submit your resume, cover letter, and a portfolio or any relevant work samples to [bguerriero@essexcountyfjc.org](mailto:bguerriero@essexcountyfjc.org) by August 15, 2025. Please note that the position starts on September 1, 2025 for the fall semester.